

### COMMITTED TO KEEP INDEPENDENT BROKERS INFORMED

The National Brokers News is the official email magazine of the National Association of Independent Real Estate Brokers. Our goal is to keep you informed about important issues, information & update in the Real Estate Business.

If you have information that you feel is important to Independent Real Estate Brokers about the Real Estate Business, please email us at [BrokersNews@NationalRealEstateBrokers.org](mailto:BrokersNews@NationalRealEstateBrokers.org).



### A REASON THE MEDIA SHOULD GET TO KNOW YOU !

Did you know that February is "National Get To Know An Independent Real Estate Broker Month"?

Yes, it is! There is still time to invite your local TV, Radio & Newspaper outlets to interview you to celebrate this national event!

This month is all about recognizing the contributions of Independent Real Estate Brokers, like you. So write up your press release about why the Media should feature you and send it out to your local TV, Radio & Newspaper reporters.

Be sure to send NAIREB information about the coverage that you receive during this month.

### AMERICA'S TOP 50 REALTORS?

Do you know one of America's Top 50 REALTORS from 2002? The National Association of REALTORS® is looking for them!

For the first time ever in the September 2003 issue of the REALTOR® Magazine, the National Association of REALTORS® will rank our nation's top 50 solo REALTORS® with the 2002 transaction sides sales volume. Plus they will rank the top the top 100 residential teams will be ranked by their 2002 transaction sides and sales volume, as they have done in the past years.



In order to be considered for the top REALTORS'® spots and recognized by NAR you must submit your application to REALTOR® Magazine by March 14, 2003. To apply, click on the title line of this section or copy & paste the link below into the address bar of your internet browser:

<http://www.realtor.org/rmomag.nsf/pages/top100slspeoplemain?OpenDocument>

All applicants must be REALTORS®, a member of the National Association of REALTORS®. to be considered. The deadline to apply is March 14, 2003.

### NATIONAL EVENT FOR HOME OWNERS

The National Association of Independent Real Estate Brokers has named March "National Prepare Your Home To Be SOLD Month". This is a great opportunity for Independent Brokers to promote a Home Sellers' Seminar or to contact Home Sellers about preparing their home to be sold.



NAIREB encourages America's prospective Home Sellers to prepare their home to be SOLD. We tell Home Sellers that Independent Brokers & especially NAIREB members are a great resource to assist them in this process.

The Media is asked to encourage prospective Home Sellers to prepare